

## Ready to step up a gear with Quality Engineering?

Quality Engineering (QE) drives cost savings, accelerates time-to-market, and boosts customer satisfaction by embedding quality proactively at each stage of development.

[Download our E-book "Quality Engineering for Organisational Success"](#)

### "Quality Engineering: Fuelling faster, smarter innovation without sacrificing Quality"

#### A game-changing methodology

By shifting quality to the forefront, QE enables organisations to create resilient, user-centric digital products that are both agile and robust.



4-5% higher revenue growth compared to their competitors (McKinsey)

10x

Fixing a bug in production can cost up to 10 times more than fixing it in development (PwC)

#### Improve business efficiency

Boost productivity, reduce costs, elevate customer experiences to the next level



Proactive QE reduces critical failures by up to 60% (Harvard Business Review)

40%

Companies adopting Quality Engineering practices report a 40% reduction in defect leakage into production (Deloitte)

#### Agility and Continuous Improvement

Stay agile and resilient with quality practices that evolve alongside your business needs.



integrating Continuous Integration and Continuous Deployment (CI/CD) pipelines that automate testing, integration, and deployment to maintain quality at every stage



QE promotes a culture of continuous improvement, where developers, testers, and product managers collectively prioritise quality and efficiency

**Quality Engineering isn't just a practice. It's the foundation of innovation and trust.**

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#### Access QE insights and strategies from Ibrahim Raad Conexxia Head of Engineering

- **Embrace Quality Early**  
Prioritise prevention over detection to catch issues before they escalate
- **Automate with Purpose**  
Leverage automation to scale quality efficiently
- **Empower Teams**  
Foster collaboration for a unified vision of quality
- **Leverage Data**  
Use metrics to drive continuous improvement.

**25%**

improvement in operational efficiency

**50%**

mitigate risks and reduction of major product failures

**45%**

reduction in product returns due to defects or performance issues



We are experts in delivering transformative technologies that power business transformation.

Our team of experts delivers seamless integrations that enable you to achieve better business outcomes, faster.



Discover how Quality Engineering can **revolutionise** your business!

Ready to step up a gear with Quality Engineering?

Let's connect



Read the QE Blog

